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Arkahna launch accelerated by selection for 'Microsoft for Startups' program

- **Microsoft for Startups is a global program dedicated to accelerating the trajectory of high-potential startups to enable growth at scale.**
- **Arkahna launched in April 2021, founded by Microsoft alumni and Azure Business Lead Josh Boys; Technologist and former Insight Practice Lead Matt Menezes; and former Satalyst CTO Leigh Shayler.**

PERTH, APRIL 30, 2021: Arkahna, WA's newest technology company, today announced its induction into the Microsoft for Startups program, just two weeks after launching into the market. The global program is designed to accelerate the trajectory of high-potential start-ups to enable growth at scale.

"It's a fantastic vote of confidence for our new business and for the tech scene in WA," says co-founder and Microsoft alumni, Josh Boys. "We're entering the market with a new way of operating compared to other software development and consultancies, so we're honoured to be among a select group of companies around the world to join the Microsoft for Startups program," says Boys.

Arkahna will design and develop product to deploy with their bespoke enterprise-level solutions by utilising Microsoft Azure technologies and Microsoft Power Platform.

While Perth's tech scene tends to be overshadowed by the strength of the mining and property sectors, it's an industry that has grown significantly in recent years and shouldn't be underestimated for its capacity to diversify the local economy.

"Perth is home to some incredibly resourceful talent in the tech industry and our inclusion in a globally-renowned program such as Microsoft for Startups is great recognition that WA has a place on the world stage," says Boys.

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About Arkahna:
Arkahna uses cloud-native technology to reimagine critical business systems. We deliver enterprise solutions in a Microsoft environment that are flexible and secure — and work like magic. Our goal is to use secure innovation to meet business objectives, while delivering a hassle-free user experience that feels like a bit of everyday magic. Learn more at arkahna.io